

## Salisbury Area Board 20 May 2010

### National Family Week: 31 May – 6 June

National Family Week is a national occasion when we promote and celebrate family life and will run from **31 May – 6 June 2010**.

This national initiative aims to help create a more family-friendly culture in the UK. This is important because good family life is crucial for personal happiness and for the future of society, affecting education, health, employment, economic success and social cohesion.

Hundreds of activities are planned, to reach thousands of families in places such as leisure centres, parks, community halls, churches and schools. These will be run by a huge range of organisations including community groups, charities, statutory bodies, schools, businesses and churches.

Core activities include Family Week Story Time, Family Week Sports Day and the Family Week Picnic. Conferences and workshops will explore how policy and professional practice affect family life. Broadcast, print and online media will cover family issues. Shops, restaurants, visitor attractions and other businesses will offer discounts on family-oriented products. Celebrities such as television presenters and sports champions will take part.